



SIR C R REDDY AUTONOMOUS COLLEGE, ELURU

(Aided & Autonomous)

(Thrice accredited at 'A' level by NAAC, Bengaluru : : College with Potential for Excellence)

EMPLOYABILITY SKILLS CENTRE

(In association with APSSDC, AMARAVATI)



ABOUT ANDHRA PRADESH STATE SKILL DEVELOPMENT CORPORATION (APSSDC)

APSSDC is a unique organization formed as a public private partnership(PPP) corporation to promote skill-development & entrepreneurship in the state of Andhra Pradesh. The corporation is incorporated as a Section-8 company (not-for-profit) with a private equity component of 51% and 49% by Govt of AP. The Corporation now serves as the Executive Agency for the newly formed Department of Skill Development, Entrepreneurship and Innovation. APSSDC will also serve the important task of providing high quality skilled manpower as part of the acknowledge and Skills Mission of Government of Andhra Pradesh, which is one of the cross-cutting missions among the seven missions formed by the govt., to facilitate double digit growth of the state.

As per some estimates, Andhra Pradesh will face an incremental Human resources requirement of approximately 10 million skilled workers between 2012 till 2022, across the high-priority and emerging sectors. Thus the main objective of the corporation is to implement a structured and pragmatic solution to skill & up skill the workforce in the state of A.P. and to increase employability, and promote entrepreneurship in sync with Industrial growth of the state. And this will be done in a mission mode and the target is to skill 20 million people in 15 years by meeting skilled human power demands of all missions and shape AP as the skilled-workforce and Knowledge hub for the world.

To facilitate the above, the target population has been divided into 7 segments, viz.: Drop outs, Engineering skills, degree & PG, in-trade services, agri & allied, crafts, SHGs & entrepreneurship

development. Separate programmes will be designed for each segment. A hybrid model where APSSDC carries out its own programmes as well as value-adds & collates the training being done by other departments is being adopted by the corporation to start with. Some unique & best of class training programmes like Siemens Centres of Excellence Clusters, Capital Area Skilling, Train the Trainer, etc. are part of the whole gamut of trainings to be offered at different levels.

APSSDC will be staffed with best of talent in this sector & will partner with leading training providers & industry to carry out the training programmes. It aims to develop a best-in-class learning management system and placement and tracking mechanism. Ultimately, it aims to be among the best training provider organizations in the world.

Support:

e-mail: crt.apssdc@gmail.com

Help line: 1800 4252 422

**Location: NTR Administrative Block, Pandit Nehru Bus Station,
Vijayawada. PIN: 520 013, Andhra Pradesh, India**

***“OBJECTIVES & MISSION OF EMPLOYABILITY SKILLS CENTRE,
SIR C R REDDY COLLEGE (A), ELURU”***

Objective of Centre : To organize various Job Skills, Development Programs by APSSDC in their respective campuses across Andhra Pradesh in partnership mode